

← **Safe Zone** - All important elements should be within this area.
This is also the minimum border width.
← **Trim Line**
→ **Bleed** - All elements, including borders should extend to the bleed line.

Fold ← → Fold

1/4" SPINE

COVER

Fold ↑

Business Card Location - On Pocket
(Up side down)

INSIDE POCKET
(Up side down)