



**FRONT EXTERIOR PANEL
(AFTER FOLDING)**

BLEED - All elements, including borders, should extend to the bleed line.

SAFE ZONE - All important elements should be within this area.
This is also the minimum border width.

TRIM LINE

Danger Zone - Important layout elements in this area may appear too close to trim

**BACK EXTERIOR PANEL
(AFTER FOLDING)**

Fold Line

TRIM LINE

SAFE ZONE - All important elements should be within this area.
This is also the minimum border width.

BLEED - All elements, including borders, should extend to the bleed line.

Danger Zone - Important layout elements in this area may appear too close to trim